## Amendments to the Claims

Please amend claims 1, 8 and 14. The currently pending claims after amendment are listed below.

- (Currently Amended) A computer-implemented method of automatically pricing tangible 1. merchandise during a remote point of purchase action at a computer-controlled merchandise dispensing facility that permits such actions, said method comprising the steps of:
- (a) prompting a purchaser with a receiving at least one purchase option selection from a purchaser for purchasing tangible merchandise at a first merchandise per-unit price during a transaction at the facility;
- (b) prompting the purchaser for receiving an indication of any users associated with the purchaser;
- automatically calculating a second merchandise per-unit price based upon a quantity of said any users indicated in step (b), said automatically calculating step being performed by a computer controlling said computer-controlled merchandise dispensing facility; and
- (d) responsive to step (c), permitting the purchaser to purchase merchandise at the second merchandise per-unit price from said computer-controlled merchandise dispensing facility.
- 2. (Original) The method of claim 1 wherein step (a) requires the purchaser to enter 2 information with a data storage device.
- (Original) The method of claim 1 wherein steps (a) and (b) require the purchaser and each 3. 1 2 of said any users to enter information with a data storage device.
- (Original) The method of claim 1 wherein step (c) comprises reducing the second 1 4. merchandise price from the first merchandise price when at least one user is associated with the 2 3 purchaser.

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- 1 5. (Original) The method of claim 1 wherein step (c) comprises inversely relating the second merchandise price to the quantity of said any users.
- 1 6. (Original) The method of claim 1, further comprising the step of verifying each of the purchaser and said any users with a personal identification code.
- 7. (Original) The method of claim 1, further comprising the step of auditing the facility to confirm that the second merchandise price is an appropriate price.
  - 8. (Currently Amended) A <u>computer implemented</u> method of automatically pricing fuel during a remote point of purchase action at a refueling facility, said method comprising the steps of:
    - (a) prompting a purchaser with purchase options receiving a purchase option selection from a purchaser, said selection including a first fuel price, during a transaction at the refueling facility, said purchase option selection being received at a terminal of a computer-controlled fuel dispensing device of said refueling facility;
    - (b) prompting the purchaser for receiving an indication of any passengers commuting with accompanying the purchaser in a vehicle;
    - (c) <u>automatically</u> calculating a second fuel price based upon a quantity of said any passengers indicated in step (b), wherein the second fuel price is lower than the first fuel price when there is at least one passenger <del>commuting with</del> <u>accompanying</u> the purchaser, <u>said</u> <u>automatically calculating step being performed by a computer controlling said computer-controlled fuel dispensing device</u>; and
    - (d) <u>responsive to step (c)</u>, permitting the purchaser to purchase fuel at the second fuel price <u>from said computer-controlled fuel dispensing device</u>.

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- 9. (Original) The method of claim 8 wherein step (a) requires the purchaser to enter
- 2 information with a data storage device.
- 1 10. (Original) The method of claim 8 wherein steps (a) and (b) require the purchaser and each
- of said any passengers to enter information with a data storage device.
- 1 11. (Original) The method of claim 8 wherein step (c) comprises inversely relating the second
- 2 fuel price to the quantity of said any passengers.
- 1 12. (Original) The method of claim 8, further comprising the step of verifying each of the
  - 2 purchaser and said any passengers with a personal identification code.
  - 1 13. (Original) The method of claim 8, further comprising the step of auditing the refueling
  - 2 facility to confirm that the second fuel price is an appropriate price.

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- 14. (Currently Amended) A <u>computer implemented</u> method of automatically pricing fuel during a remote point of purchase action at a refueling facility, said method comprising the steps of:
  - (a) prompting a purchaser to enter receiving information at a terminal of a computercontrolled fuel dispensing device at the refueling facility with from a personal data storage device issued to the a purchaser;
  - (b) allowing receiving a purchase option selection from the purchaser to select purchase options, said selection including a first fuel price, said selection being received at said terminal;
  - (c) prompting the purchaser and receiving information with respect to any passengers commuting with accompanying the purchaser in a vehicle to enter information at the terminal with from a respective personal data storage device issued to each of the passengers;
  - (d) <u>automatically</u> calculating a second fuel price based upon a quantity of total passengers commuting together in the vehicle <u>indicated by step (c)</u>, wherein the second fuel price is lower than the first fuel price when there is at least one passenger commuting with <u>accompanying</u> the purchaser, <u>said automatically calculating step being performed by a computer controlling said computer-controlled fuel dispensing device</u>; and
  - (e) responsive to step (d), permitting the purchaser to purchase fuel at the second fuel price from said computer-controlled fuel dispensing device.
- 1 15. (Original) The method of claim 14 wherein step (d) comprises inversely relating the second fuel price to the quantity of total passengers.
- 1 16. (Original) The method of claim 14, further comprising the step of verifying each of the purchaser and said any passengers with a personal identification code.
- 1 17. (Original) The method of claim 14, further comprising the step of auditing the refueling facility to confirm that the second fuel price is an appropriate price.

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